Call for Entries

“CALIFORNIA LANDSCAPES”
High Mountains to Low Deserts
Juried Show, Cash Awards

Friday, April 14th – Tuesday, May 23rd

Your opportunity to exhibit in one of the largest and most visible art venues in Ventura County! Thousands of people pass through the space every weekday!

ABOUT THE SHOW THEME
Few places on earth have as many diverse landscapes as California – volcanoes and glaciers; the oldest and tallest trees; sub-sea level valleys to mile-high mountains; ocean-front and fault line escarpments; rural ghost towns and metropolises. This show aims to highlight the full range of the State’s unique and varied landscapes.

KEY EXHIBIT DATES
♦ Submission of images for jurying to VCAC by Friday, March 31, 2017
  Submission after the deadline will be considered when feasible

♦ Acceptance Notification via Email on or about Friday, April 7, 2017

♦ Art Bring-in to the Atrium Gallery
  Wednesday, April 12, 2017
  (Ideally between 10:00 am and 2:00pm)

♦ Exhibition Opens
  Friday, April 14, 2017

♦ Reception & Awards Ceremony
  Friday, April 28, 2017
  5:30 – 7:00pm, main floor of the Gallery

♦ Art Pick-up ($10/wk charge for work not picked up)
  Wednesday, May 24, 2017
  (Ideally between 10:00am and 2:00pm)
  *Artwork may NOT be removed before this date,

ELIGIBLE WORKS
1. The artwork is consistent with Show Theme.
2. It is the original artwork in any medium by the show entrant, unless specifically exempted by VCAC.
3. The artist resides in (Ventura, Santa Barbara, or Los Angeles County).
4. The work can be exhibited using the available spaces and mounting systems of the gallery, and is “prepared” to the standards listed herein (see “About the Atrium Gallery” and “Artwork Preparation” below).
5. The work extends not more than 12” from the wall; has outside dimensions between 8” x 10” and 72” x 72”; OR is freestanding work. Discuss exceptions to these standards with the Gallery Coordinator before submitting work.
6. The artwork content is appropriate for the work place where the gallery is located. See “Limits On Subject Matter” below.

SUBMISSION OF IMAGES FOR JURY REVIEW
You may submit without charge up to 10 images of your artwork for review by the jury. Indicate how many pieces you are willing to enter at the applicable charges listed below, e.g. 5 of 10 submissions. See our website (vcartsCouncil.org/Atrium Gallery) for the on-line submission form. Email questions to info@VCArtsCouncil.org or VCArts@pacbell.net

JURYING & JUDGING ARTWORK
The Arts Council will jury the work submitted and notify artists which pieces are accepted for this show. A separate judge will select prize-winners.

ENTRY/RELEASE FORM & FEES
A signed Entry/Release Form and entry fees will be collected when accepted artwork is brought in. Entry fees will ONLY be charged for work that is accepted for the show. Entry forms are available when art is brought in, or at the Atrium Gallery webpage.

Non-member - 1/$20; 2/$38; 3/$45;
  each additional entry $15
VCAC Member - 1/$15; 2/$20; 3/$25;
  each additional entry $10
VCAC Student Member (12 units) – 1/$12; 2/$25;
  each additional entry $10
Paid member of a VCAC Member Arts Organization –
  1/$18; 2/$33; 3/$40; each additional entry $12

LIMITS ON SUBJECT MATTER
The gallery is located in a public office building where citizens must come to conduct business. Therefore, some limits are placed on artwork content. Nudity, violent images, and promotion of a religion or political parties are not acceptable. Contact the Gallery Coordinator for guidance.

GALLERY MANAGEMENT
The Atrium Gallery is managed for the County of Ventura by the VCAC with input from accomplished artists, arts professionals, and arts advocates from across Ventura County. The goal is to enrich the community by promoting a broad range of quality visual arts from diverse artists.

AWARDS FOR COMPETITIVE SHOWS
Cash awards will be provided from the entry fees - the more entries, the larger the awards. Honorable Mention winners receive a free entry into a future show. 1st, 2nd, 3rd place winners typically split $300 in prize money.
ABOUT THE ATRIUM GALLERY

Capacity - The gallery includes three floors and 400+ linear feet of wall space. Some 3000 citizens and 1200 employees pass through the gallery daily. There are usually seven competitive shows annually that display some 50 pieces on the first two floors of the Gallery, and some 100 pieces when three floors of the gallery are used. The upper floor (4th) is often set aside for curated exhibits that are staged simultaneously with the competitive shows (see Atrium Gallery Calendars).

Security - An information kiosk is located on the 4th floor of the gallery area and staffed 24/7 with security personnel. CCTV covers some of the Gallery. County employees monitor the artwork as well and promptly report problems to the Gallery Coordinator. Nevertheless, the VCAC and the County are not liable for loss or damage to artwork.

Photographing Artwork – Artwork may be photographed during receptions, but at other times permission must be obtained from the County General Services Agency – Stephanie Peres (805) 477-7187 or (805) 207-6679; Stephanie.peres@ventura.org

Wall-Mounted Work - Is suspended from ceiling-level tracks by steel cables that carry sliding hooks, and collectively support up to 40lbs. Heavier work can be supported with multiple cables. Light-weight work can be attached to the few carpeted walls with “hook & Loop” material. NO holes are allowed in the walls, i.e. no nails, hooks, staples, etc. etc.

Free-Standing Work - Three 4’ diameter pedestals are available for three-dimensional work. These may be covered with Lucite cases (one 30’w x 18’h & two 30’w x 24’h) to protect small work. Limited additional space is also available for free-standing artwork adjacent to these pedestals, or for an artist’s personal pedestals. Check with the Gallery Coordinator before entering such work. Delicate work can be cordoned off to further protect it. Use of electricity is very limited.

ARTWORK PREPARATION

All art must be clean and ready for display. It should be appropriately presented, whether framed or un-framed. Mounting hardware (e.g. cross-wires, eye-hooks, etc.) MUST be securely attached to the back of the work and be strong enough to support the work. Hanging wire should be attached somewhere in the top 1/4th of the piece so it will hang parallel to the wall. The center of the cross wire when stretched should be at least 2’ below the top of the work so and the hanging hooks are not visible. No saw teeth or plastic framing, please. Light-weight work may be attached to carpeted walls with “hook & loop” fasteners. VCAC will work with artists to display their artwork, but reserves the right to return it to the artist if it cannot be properly displayed.

ARTIST STATEMENT

Artists are encouraged to provide a 1-2 page Statement about their work in general and the work in the show. It will be included in the Exhibition Catalog. Provide your printed Statement when your work is delivered to the show.

SALES & COMMISSIONS

Sales of artwork must be coordinated through the VCAC office or Gallery Coordinator. Buyers provide payment to the artist, but the VCAC withholds this payment to the artist until the artist provides the applicable commission to the VCAC (15% from Arts Council members and 25% from non-members). This process helps finance the Gallery program and allows the VCAC to track sales. The Gallery Coordinator actively facilitate sales whenever possible.

LIABILITY & EXHIBITION CONDITIONS

The terms for participating in the exhibition are laid out on the Entry/Release Form and address damage or loss of artwork; hold harmless clauses; and photographing artwork on exhibit.